

## News Release

# Precerche Launches Next Generation Digital Trial Management Solution For Clinical Trials

AUSTIN, TX (May 3, 2006) Precerche Life Sciences, LP has launched the industry's most advanced single-vendor, single-system, digital clinical trial management platform, **InterRx™**, aimed at small and medium-sized pharmaceutical, biotechnology and clinical research organizations, announced company CEO, Tad B. Stookey.

Digital Trial Management goes beyond EDC and traditional clinical data management systems by initializing, capturing, managing and delivering trial data and results optimally in digital format. In DTM, all source related to a trial, along with capture and trial operational metrics, are integrated as part of the solution, in real time, reducing the need to keep secondary systems to visualize the trial's operational and clinical effectiveness.

"Precerche's InterRx™ fully digital platform delivers significant time, personnel and cost efficiencies over paper, hybrid, and traditional EDC trial lifecycles, while dramatically improving quality of the trial process itself," says Stookey, who founded Precerche specifically to accomplish this goal. Recognizing the huge pre-tax cost of clinical trials and the accompanying challenge for pharmaceutical companies to bring drugs to market expeditiously and cost-effectively, "We focused on developing for subsequent commercialization the first technology to digitize the entire clinical trial source and lifecycle management relationship while meeting critical new-drug-to-market needs and providing visibility to sponsors and other decision-makers during the trial process," he adds.

The InterRx™ digital trial management platform offers diverse utilization opportunities. InterRx™ solutions serve as hosted digital trial research or management solutions for decentralized sites and teams, or function as part of a rapid deployment CRO solution. This patented platform offers rapid initial protocol implementation, then moves systematically through accurate, multi-source data collection, trial and data management, patient safety, team communications and workflows, real-time trending analytics for sponsors regarding eValuable™ patients, site efficiency, enrollments, and concludes with preparation for FDA submission.

Brought to the marketplace by a staff with in-depth understanding and experience as clinical researchers and technologists, Precerche's InterRx solutions have established new standards for clinical trial management that are fully HIPAA/CFR 21 Part 11 compliant:

- **InterRx Data Manager** - Digital data capture, data warehousing, and data retrieval for research and analysis through a user-focused Web interface.
- **InterRx LifeCycle** – Digital clinical trial lifecycle management for sponsors, monitors and site investigators. Includes easy eCRF builder; intelligent data capture, patient, document, inventory, and drug supply management, storage, and viewing from digital source; and strategic management and operational reporting. The Web interface allows for secure online/offline work, with hardware and software architecture focused on security and disaster recovery.
- **InterRx CRO** - Clinical Research Organization, outsourced for ease and convenience. Utilizes InterRx RapidTrial methodology and combines the best benefits of InterRx Lifecycle with a streamlined study team to take new drugs and devices to FDA submission quickly, safely, and efficiently.

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Key value provided through Precerche's fully automated system includes sixty to seventy percent (60-70%) below market average on study start times, with reductions in protocol implementation times to ninety percent (90%) through the **InterRx Sure Start Advantage**, which converts approved protocols into digital CRFs already integrated into the InterRx platform. InterRx also provides an estimated thirty percent (30%) reduction in costs over the paper or hybrid trial lifecycle, through reduced field staff; full digital source management and source verification anytime, anywhere. Savings through operational efficiency are achieved through reduced need for project managers, slashed data cleanup and querying; real-time enrollment projections and site efficiency metrics for capacity and need planning, plus integrated team communication and role-based team access management and controls.

"While most conventional solutions focus on new drug applications, Precerche is also aware of the need for a way to review data from past trials or research. The InterRx platform is also designed for data analysis in rescue trials, forensics, and for pharmacovigilance, to view what happened over the course of a discontinued or failed trial, and to gain insight about the trial's evolution and path to conclusion," Dr. Ketan Desai, Chief Medical Officer, observes. "The ability to review a completed trial event is powerful to a sponsor or researcher as they attempt to change a course of action."

Through anticipated exceptionally strong marketplace growth of the InterRx platform, Precerche takes a significant step toward industry leadership in creating solutions for complex clinical trials. That pinnacle will be achieved by the company's continually pioneering newer, more effective, more efficient and affordable methods and processes for the pharmaceutical and biotechnology industries as well as for clinical drug and medical device trials.

Concludes Stookey, "At Precerche, we understand the business, the field and regulatory requirements. With that solid foundation, we know what it takes, what it costs and how to develop the best technological solution today and in the future."

## About Precerche

Precerche Life Sciences, LP ([www.precerche.com](http://www.precerche.com)) is a clinical development organization (CDO) providing the most advanced digital trial management (DTM) platform available - InterRx™. Precerche's solutions are targeted at small and medium-sized pharmaceutical, biotechnology, and clinical research organizations to manage clinical studies efficiently and effectively in order to reach FDA evaluation and submission. Our understanding and experience as clinical researchers and technologists translates into patented innovation in digital trial processes that bring significant cost and time savings to our customers, while dramatically improving the quality of the overall trial process.

Precerche Life Sciences, LP was founded in 2005 with a history that dates back to the late 1990s as an early technology automating the clinical trial lifecycle. The company is privately held, with headquarters located in Austin, Texas.

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